

## **Activity # 4**

### **DON'T GET TRAPPED**

#### **Rationale**

This activity is designed to educate students on deliberate traps that web developers may use to invade their right to privacy. It will allow many students to call on life experiences in order to answer the needed questions. This activity will help students identify marketing strategies that pry too far into personal information and assist them with avoiding such situations while online. It is also an opportunity for students to interact with one another, as well as share useful cyber safety information with their fellow students within the school.

#### **Activity Description**

In this activity, students will be asked to construct a list of Privacy Traps that online web developers may use to invade individuals' right to privacy. Using small group discussion, they will brainstorm the different strategies web developers use to gather information about potential customers. After 10 minutes, one student from each small group should report their findings to the large group. Then, the class will evaluate and vote for the responses, narrowing the ideas to the ten most useful. This list should then be formalized on the chalkboard and eventually distributed to other students through the student newspaper, school website or a poster on the computer lab wall.

**CYBER SAFETY DON'T GET TRAPPED ACTIVITY SCRIPT**

<b>UNIT</b> Cyber Safety	<b>TITLE</b> Don't Get Trapped	<b>ACTIVITY</b> Small Group Brainstorm
<p><b>OBJECTIVE</b> Students will become familiar with Children's Online Privacy Protection Act through a teacher discussion and the focus worksheet.</p>		
<b>TIME</b>	<b>MATERIALS</b>	<b>GROUPING</b>
<p><b>Procedure</b> <b>Teachers should introduce the lesson by asking the following question</b> As a minor why should you care about your privacy?</p> <p><b>Desired Student Response</b> PRIVACY is all about who you are. It's the things about you that only you, your family, and maybe your grandparents should know about. Like where you live... how old you are... what you buy... that kind of stuff!</p> <p><b>Teachers should follow student responses about privacy by asking the following question</b> Why would anyone want to know about your private information?</p> <p><b>Desired Student Response</b> Because they want to sell you something. Sometimes, they even want to know stuff about your parents. Like how much money they make... what kind of car they drive... and other personal information. That would be giving away your family's PRIVACY!</p> <p><b>Procedure</b> In this activity, students will be asked to construct a list of Privacy Traps that companies may use to invade individuals' right to privacy. Students will brainstorm these ideas in small groups, then report their findings to the large group from each small group should report their findings to the large group. Then, the class will evaluate and vote for the responses, narrowing the ideas to the ten most useful.</p>		
<b>EVALUATION</b>		
<p>Was the activity/discussion interesting to you?                    _____ Yes    _____ No</p> <p>Was the activity/discussion interesting to students?                    _____ Yes    _____ No</p> <p>Did you need additional information for this activity?                    _____ Yes    _____ No</p> <p>Comments: _____          _____          _____</p> <p>Teacher's Signature _____</p>		

Source: Author